



Success is an expression, not an achievement. It's the end result of a long series of successful events. It comes from having a successful idea to successfully executing step after step. It's called "Preparation" and it's the Doing that gets successful things Done.

### **Envision Success**

Seems almost common sense, doesn't it? But it's amazing how many people actually don't picture what success looks like. If we don't know what it looks like, how will we know when we get there?

### **The original goal must survive**

As we progress forward, typically something else comes along (or someone else throws in their own ideas) and we're no longer on the path we started on. This derailment often ruins everything; and we end blaming everybody or ourselves. The thing is, we didn't stay true to the idea that impassioned us in the first place. That's the main killer of our dreams.

### **Every little bit helps**

The real success is in the details. Every little bit must be a smaller picture of the whole thing. Did you know that if you take a hologram and break it into little pieces, it doesn't show a small piece of the whole picture? It actually shows the whole picture, only smaller (It's neat, check it out sometime). The same must be true of everything we do to support our goal. Each piece must reflect the whole thing; be true to the whole thing.

### **Plan Z**

Things go wrong, because they can. Think through everything that could go wrong and have an idea of what to do if it happens. Don't end with a Plan B either. Plan for Plan B to go wrong, and Plan C... and so on and so on.

### **Practice, practice, practice**

Successful events just don't happen. They arise out of a whole series of events before them. Weddings have rehearsals, presidential candidates go over their speeches; astronauts practice under water. Those are all ways of really preparing for success. They're actually DOING success, but in a smaller way. Rehearsals, don't head towards "Success" without them.

### **Don't stop**

A lot of people actually relax too early, or even stop just before success happens. When you see the finish line, that's the time to "give it all you've got." Winners cross that finish line and celebrate after.